



The Complete Marketing Plan to >>>> Get Your Home Sold



By **Duane Wright**



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duane@duanewrightrealty.com

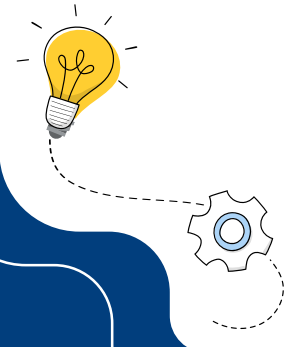
10520 Hwy 57
Counce, TN, MS, AL 38326



We create a marketing platform around your listing

To literally drive thousands and even tens of thousands of interested buyers to see your home online and in person.

The MORE buyers that see your home, the more buyers I talk to and show your property to!



We **market** your home everywhere, including but not limited to:



Advertising on Facebook and Instagram



Social Media Marketing



Email Marketing



Print Marketing



Video Marketing



Mobile Marketing



Search Engine Marketing



YouTube Marketing

And more!

Check the upcoming pages for more details



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Advertising on Facebook and Instagram

We will create **social media ads** and advertise your home on Facebook and Instagram.

- ✓ Different Facebook and Instagram ads for each status.
- ✓ Time tested ads that are guaranteed to generate results.

Coming Soon

Just listed

Pending

Open House

Just Sold



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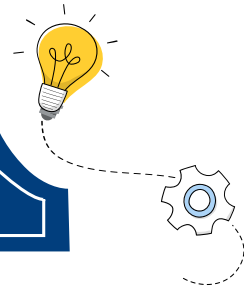
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Social Media Marketing

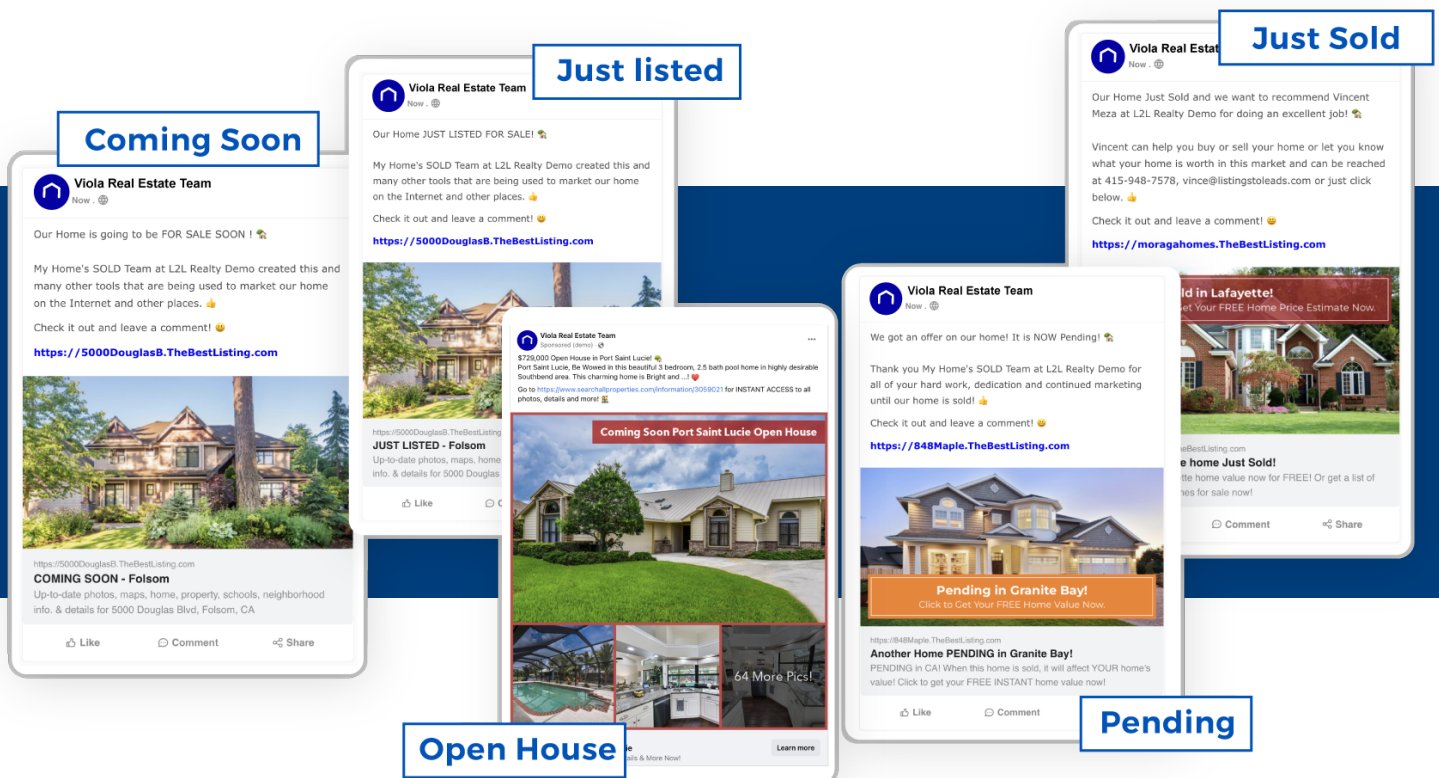


There are 4 billion total social media users across all platforms.



We will create **beautiful social posts** with images and share it in our Facebook, Instagram, LinkedIn, and Twitter.

- ✓ Different social media posts for each status.
- ✓ Different social media posts for each platform.
- ✓ Time tested post descriptions that get engagements.
- ✓ Beautiful custom-designed images for each social post.



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YouTube Marketing

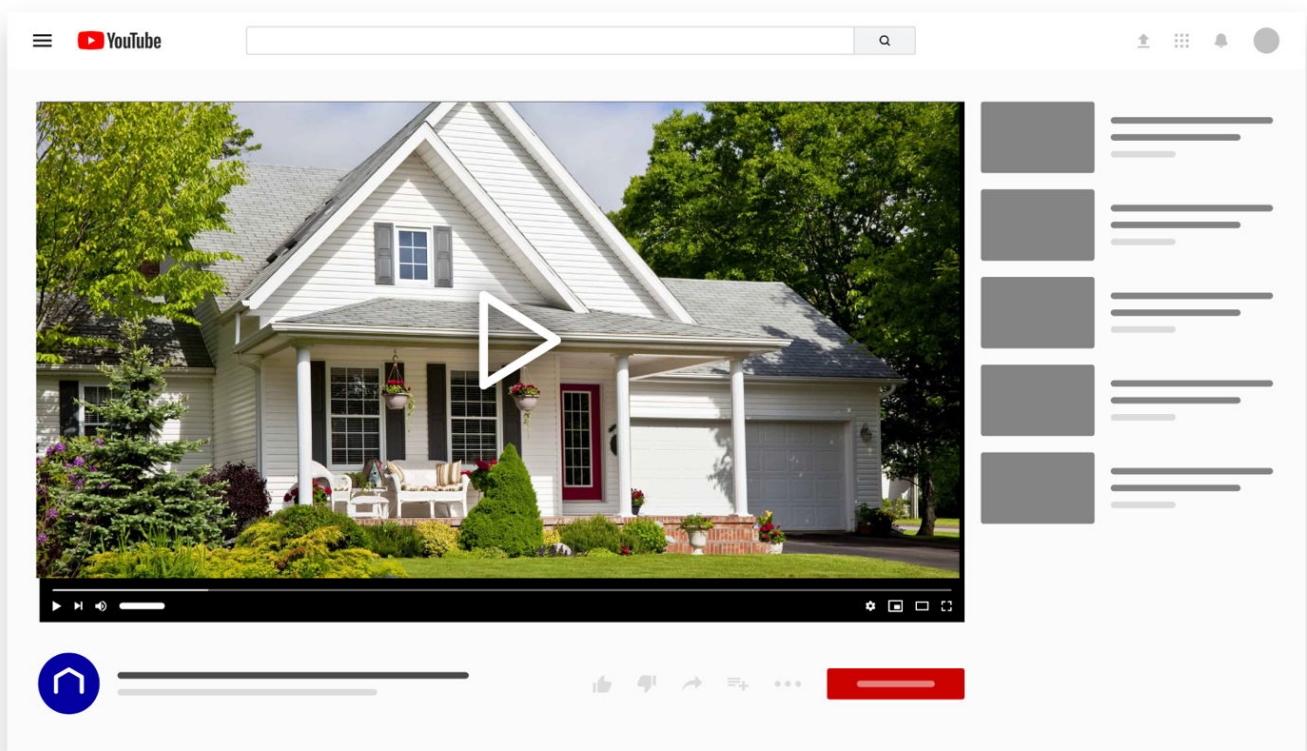


We will create a video for your home and post it to YouTube, where over 122 million people watch 1 billion hours of content every day.



We use proven techniques to optimize your home video to reach as many people as possible by sharing it on our channels.

- ✓ #1 Video Website in the US.
- ✓ #2 Visited website on the internet.
- ✓ Great SEO for your home.



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Print Marketing



56% of people find print marketing to be the most trustworthy type of marketing.



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Drone Tours



Professional drone footage helps buyers see your home, land, and surroundings.



Why Drone Tours Help

- ✓ Show the full property
- ✓ Highlight special features
- ✓ Capture views and surroundings
- ✓ Make your listing stand out online



Drone tours are especially useful for acreage, waterfront homes, large lots, and unique properties.



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Email Marketing

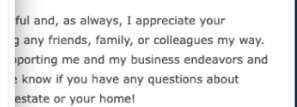
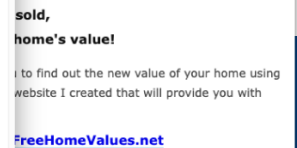
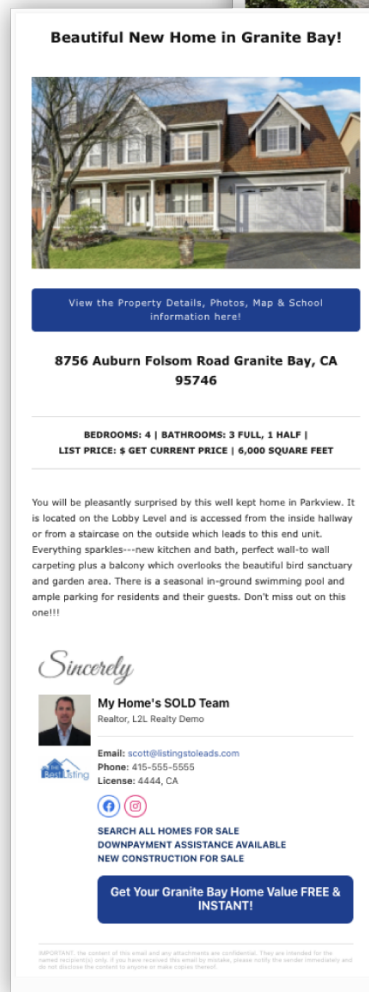
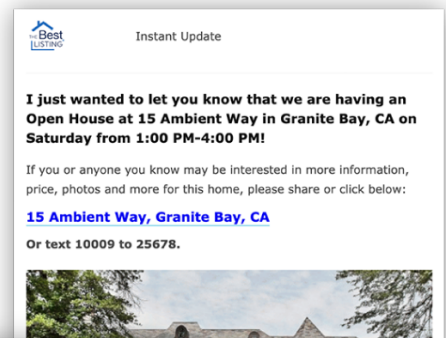


There are 4 billion daily email users.



We will be **sending your home** to our database of buyers in your area, our partners and your sphere of influence.

- ✓ We will create a different campaign for every listing stage.
- ✓ All our emails are optimized for mobile, tablets & desktops.
- ✓ Designed to generate and pre-qualify buyers, then schedule showings for your home.



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Database Marketing to My Contacts



99% of email users check their email every day, some as much as 20 times a day!

We send your home to our database of buyers in your area, our partners, and your sphere of influence.

- ✓ We will create a different campaign for every listing stage.
- ✓ All our emails are optimized for mobile, tablets & desktops.
- ✓ Designed to generate and pre-qualify buyers, then schedule showings for your home.



 Instant Update

I just wanted to let you know that we are having an Open House at 5000 Douglas Blvd in Folsom, CA on Thursday from 1:00 PM-4:00 PM!

If you or anyone you know may be interested in more information, price, photos and more for this home, please share or click below:

[5000 Douglas Blvd, Folsom, CA](#)

Or text 107242 to 25678.



When this home is sold, it will affect YOUR home's value!

I would like to invite you to find out the new value of your home using today's technology at a website I created that will provide you with this information at:

<https://California.FreeHomeValues.net>



I hope you find this helpful and, as always, I appreciate your consideration in referring any friends, family, or colleagues my way. Again, thank you for supporting me and my business endeavors and do not hesitate to let me know if you have any questions about anything related to real estate or your home!

Best Wishes,



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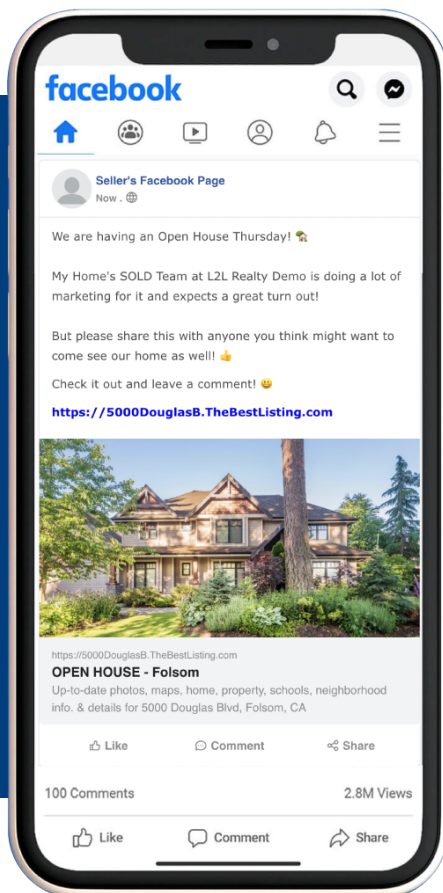
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Seller Sphere Of Influence

Someone you know likely knows someone looking to buy in the area. We will leave **NO stones unturned** trying to find a buyer and the highest price for your home!





OPEN HOUSE

01 : 22 : 07 : 31

DAYS HOURS MINUTES SECONDS



5000 Douglas Blvd Folsom, CA 95630

 **\$800,000**

 **3** BEDS

 **5000** SQUARE FEET

 **2 full, 1 half** BATHS

Not working with a real estate agent?

Then call us to get a \$2,000 bonus if we show you and you buy this or any of the homes listed [here](#). *See terms below.

You will be pleasantly surprised by this well kept home in Parkview. It is located on the Lobby Level and is accessed from the inside hallway or from a staircase on the outside which leads to this end unit. Everything sparkles—new kitchen and bath, perfect wall-to-wall carpeting plus a balcony which overlooks the beautiful bird sanctuary and garden area. There is a seasonal in-ground swimming pool and ample parking for residents and their guests. Don't miss out on this one!!!

*\$2,000 offer only available to purchasers not under contract with a real estate agent. Offer available for the purchase of this home only and valid if shown and bought through the listing agent.

Sincerely

 **My Home's SOLD Team**
Realtor, L2L Realty Demo

Email: scott@listingstoleads.com
Phone: 415-555-5555
License: 4444, CA

SEARCH ALL HOMES FOR SALE
DOWNPAYMENT ASSISTANCE AVAILABLE
NEW CONSTRUCTION FOR SALE

Get Your Granite Bay Home Value FREE & INSTANT!

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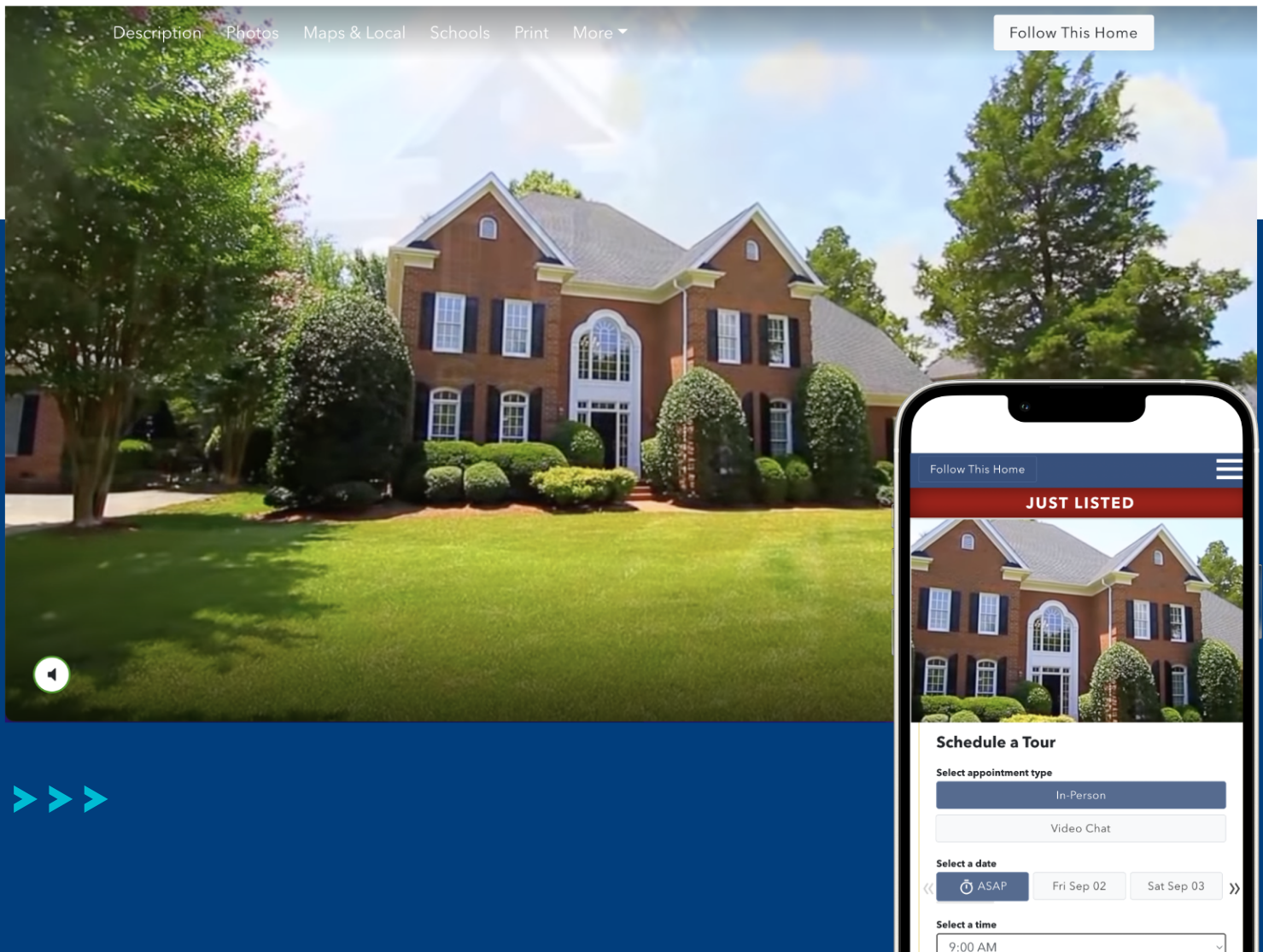
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Listing Websites & Virtual Tours

We will create **beautiful single property websites** and **full-screen virtual tours** for your listing.



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Listing Flyers for Buyers!

We will design various **print flyers** with different colors, styles, and QR codes to generate engagement and link buyers to your listing vanity URL.

All the flyers come with:

- ✓ A link to your listing vanity URL.
- ✓ Listing photos, maps, and information.
- ✓ QR code and/or text extension.
- ✓ Different colors and design styles.
- ✓ Designed and tested to generate engagement.



FOR SALE
4704 Gold Lane, Granite Bay, CA

Contact for Price



5,450 sqft 4 Beds 2 full, 1 half

This Granite Bay home offers a bold dining room with built-in hutch, great chandelier, butler's pantry, master suite with dressing room, two-person shower, custom storage, his-and-her baths, linen closet, privacy room, his-and-her closets, makeup table, sitting room, walk-in closet to quickly find your clothes,...

Text 10003 to 25678
to receive all photos, details, school information and more via text 24/7!

Need to sell before you buy? Go to:
California.FreeHomeValues.net
for your FREE & INSTANT home value estimate!

**My Home's SOLD Team**
Realtor, L2L Realty Demo
License: 4444, CA
scott@listingstoleads.com
Phone: 415-555-5555
Office: 800-788-8508



Message and data rates may apply.
If your property is now listed with a REALTOR® or Broker, please disregard this offer, as it is not our intention to solicit the offerings of other REALTORS® or Brokers. The information contained herein is deemed reliable but is not guaranteed.



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Mobile Marketing



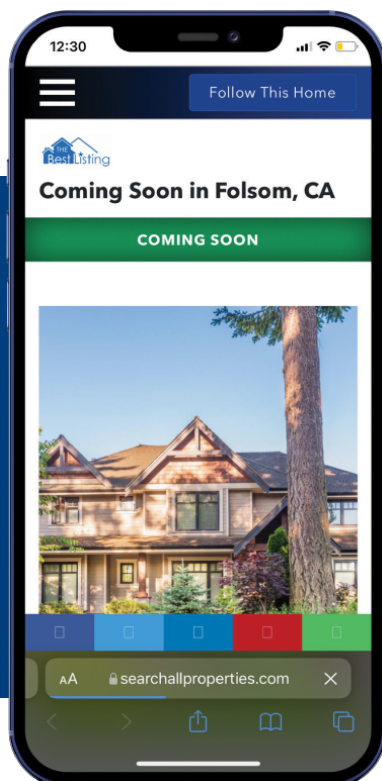
83.37% of the world's population own a smartphone and they spend 4 hours using it every day!



So we make sure that all our tools are **optimized for mobile and tablets** and guarantee to show your home the best way possible on each device.



SCAN THE
QR CODE



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Reach & Frequency

We will market your home across **multiple channels** at each stage of the listing to ensure maximum reach and frequency.



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Just Listed <<<

Get started strong out of the gate with Just Listed Marketing **to let everyone know your home is now for sale.**

This is the time for your home to be introduced to the market getting any and all potential buyers excited to get more information and see your home ASAP!

Just Listed in Granite Bay!

JUST LISTED

View the Property Details, Photos, Map & School information here!

5530 Douglas Boulevard Granite Bay, CA 95746

BEDROOMS: 4 | BATHROOMS: 3 FULL, 1 HALF | LIST PRICE: \$ GET CURRENT PRICE | 5,000 SQUARE FEET

Not working with a real estate agent?

Then call us to get a \$2,000 bonus if we show you and you buy this or any of the homes listed [here](#). *See terms below.

Sit by the cozy fireplace of this 4000-SF home only an easy drive to downtown.

Offers 4 bedrooms, 3 bathrooms, with built-in bookcases, surround with linen closet, whirlpool tub for his-and-her baths, dual sinks, custom sunny kitchen with work island, butlers quarters, luxury baths, sun room, home office, den, wine cellar, hardwood floors, custom blinds, custom drapes, detailed professional decor, new carpet, crown plaster molding, solid wood doors, paint, built-in barbeque for back yard.

*\$2,000 offer only available to real estate agent. Offer available and valid if shown and bought to

Support L2L
Now · 🌐

Just Listed in [Edit Image](#)

Text 10001 to 25678 for Photos & Details.

4 More Pics!

Just Listed in Granite Bay
Get the Current Price, Photos, Details & More Now!

[Comment](#) [Share](#)

JUST LISTED

Visit searchallproperties.com/listings/1694693 or text 10001 to 25678 for instant access to all photos, details and more!



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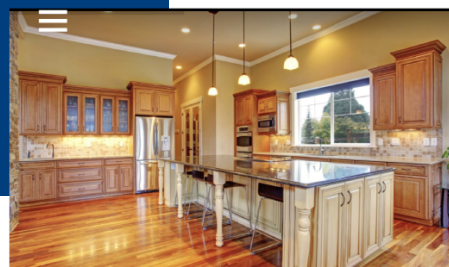
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Active <<<

Buyers are **constantly coming in and out** of the market.

If you have not received and accepted an offer by the end of the Just Listed period, we will adjust our marketing and keep marketing your property until an offer is received and accepted.



 \$768,000
 3 Beds
 2 full baths
 3,500 SqFt

1200 Riley St, Folsom, CA

Beautiful 3 bedroom home with open floor plan near shopping, schools with access to freeways. You will be pleasantly surprised by this well kept home in Parkview. It is located on the Lobby Level and is accessed from the inside hallway or from a staircase on the outside which leads to this end unit. Everything sparkles--new kitchen.



333 Main Court in Sarasota, FL is for sale as For Sale!

If you or anyone you know may be interested in more information, price, photos and more for this home, please share or click below:

[333 Main Court, Sarasota, FL](#)

Or text 10007 to 25678.



**When this home is sold,
it will affect YOUR home's value!**

I would like to invite you to find out the new value of your home using today's technology at a website I created that will provide you with this information at:

<https://California.FreeHomeValues.net>

Get Your FREE Home Value Now!

I hope you find this helpful and, as always, I appreciate your consideration in referring any friends, family, or colleagues my way. Again, thank you for supporting me and my business endeavors and do not hesitate to let me know if you have any questions about anything related to real estate or your home!



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Pending <<<

When an offer is received and accepted **there is still a lot of work to do until the deal is closed!**

We will continue to market your home until the deal is done in order to maximize your options and protect your interests.



PENDING

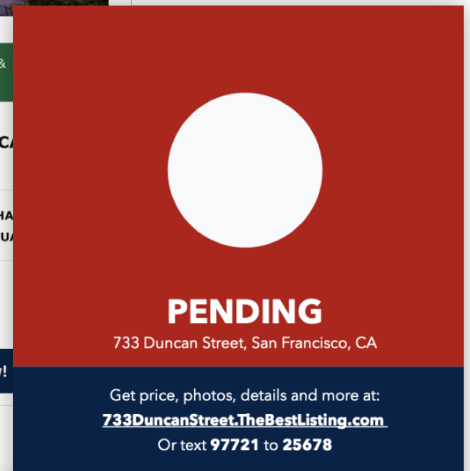
View the Property Details, Photos, Map & information here!

733 Duncan Street San Francisco, CA

BEDROOMS: 4 | BATHROOMS: 3 FULL, 1 HALF
LIST PRICE: \$ GET CURRENT PRICE | 4500 SQU

Amazing new home.

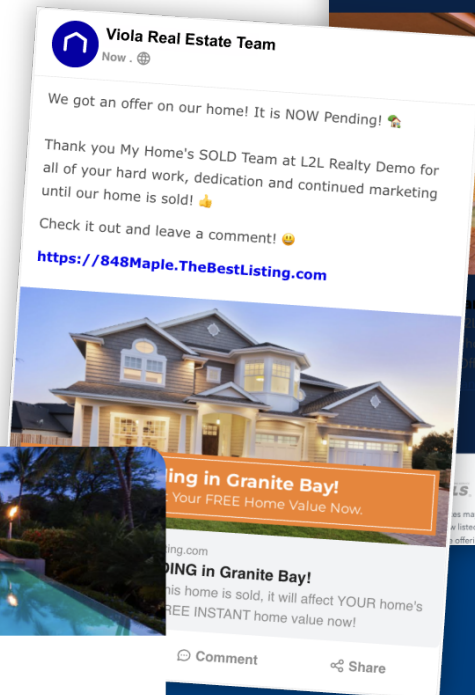
Get Your Free Home Value Now!



PENDING

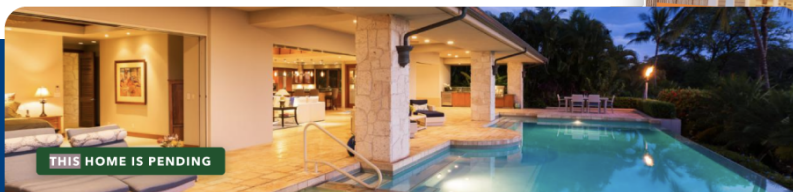
733 Duncan Street, San Francisco, CA

Get price, photos, details and more at:
733DuncanStreet.TheBestListing.com
Or text 97721 to 25678



on Pierce
Realty
Phone: 800-788-9898
Phone: 800-788-8508

as may apply.
as listed with a REALTOR® or Broker, please disregard this offer, as it is not our
offerings of other REALTORS® or Brokers. The information contained herein is



Nearby Home Sales Will Be Affected!

Get your updated home market analysis now below! *

Please Enter Your Property Address

Get Market Analysis

or use your email instead

If you would like to view & receive updates about the property and others like it, please click 'Continue with Facebook' or 'Use email instead'.



Comment Share



WRIGHT
REALTY



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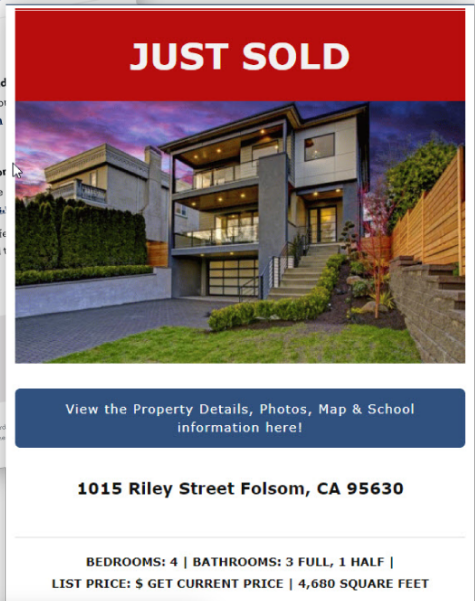
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Marketing to Just Sold <<<

No matter how great the market may or may not be, your home will get sold for top dollar in the shortest amount of time possible.



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Please Check Other Listing at:



Scan me

www.DUANEWRIGHTREALTY.com



Explore our listing pages to see how your home or property would be showcased on our website! With thousands of daily visitors, your listing will get the attention it deserves!



HOMES & CONDOS



LOTS & LAND



WATERFONT HOMES



SCAN THE
QR CODE



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QR CODE



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